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**Media Contact:** Patrick Boyle, Executive Director

**Email:** patrick@sheboygancountyfb.com

**Cell:** 414-218-7514

**Office:** 920-453-0169

**Join the Movement to Help #FundFoodforThought and Support 500 Sheboygan County Kids Facing Hunger  
During the 2024-2025 School Year**

**Sheboygan, WI (May 7, 2024) –**

About 5,000 children in Sheboygan County are living with hunger. The high food prices at grocery stores on top of reduced government support are making it difficult for families and putting more kids at risk to experience hunger on the weekends while they're away from free school meals. Studies show that children who are hungry have a hard time focusing in school, are likely to fall behind academically, become at risk for illness and poor attendance, and often have low self-esteem and lack of energy.

Today Sheboygan County Food Bank's (SCFB) announced its *Fund Food for Thought* crowdfunding campaign on National Teacher Appreciation Day to rally the community to raise money for their Food for Thought for Kids program. Since formalizing as a program six years ago, Food for Thought for Kids has been dedicated to supporting children facing hunger and now partners with 26 local schools. SCFB works with teachers, counselors, principals, and volunteers to make sure children who don't have enough food to eat on the weekends get a bag filled with 10 nutritious items, including fresh fruit and other easy-to-eat food, at the end of each school week.

Teachers are key to helping SCFB identify which students need support. They witness the effects of hunger on their students' through their behaviors, emotional responses, attendance records, and academic performances. Marisol Muhs is the Bilingual Family Liaison and After School Program Coordinator at Sheridan Elementary School where 35 kids rely on the program.

*"This program has been amazing for our multi-cultural families. I've received phone calls from the families saying how much they appreciate it and how much it helps." – Marisol Muhs, Bilingual Family Liaison and After School Program Coordinator, Sheridan Elementary School*

A crowdfunding campaign funds a project or program, relying heavily on supporters (individuals, companies, and organizations) to help donate and spread the word. The [Fund Food for Thought campaign website page](#) is the hub for donating and seeing the goal progress.

In the first five weeks of the campaign's run in 2023, nearly \$30,000 was raised by about 100 donors and then an anonymous donor stepped in to donate the remaining \$60,000 needed to reach the goal. In the second year of running this campaign, SCFB's goal is to raise \$100,000 to enroll 50 more children in the weekend-food program for the 2024-2025 school year and make sure a total of 500 kids don't go hungry on the weekends.

You can help by donating an amount below or any amount. You can also choose to dedicate your donation in honor or in memory of a teacher, parent, coach, or other special someone who has positively impacted you or your child.

- **\$5** feeds **ONE CHILD** for **ONE WEEKEND**
- **\$10** feeds **TWO CHILDREN** for **ONE WEEKEND**
- **\$25** feeds **FIVE CHILDREN** for **ONE WEEKEND**
- **\$50** feeds **ONE CHILD** for **ONE QUARTER**
- **\$100** feeds **ONE CHILD** for **ONE SEMESTER**
- **\$200** feeds **ONE CHILD** for the **ENTIRE SCHOOL YEAR**
- **\$1,000** feeds **FIVE CHILDREN** for the **ENTIRE SCHOOL YEAR**

If you would prefer to donate with a check or cash, please write "Fund Food for Thought" on the check memo, or include a note, and mail to: Sheboygan County Food Bank, 3115 N. 21 St. Suite #1, Sheboygan, WI 53083.

Building and keeping up momentum will be central to reaching the campaign's goal. Another way to help is to spread the word in your circles of friends, family, employees and coworkers. As SCFB makes progress towards raising \$100,000, you can follow the organization on [Instagram](#), [Facebook](#) and [X \(Twitter\)](#) to stay up to date, learn more about why Food for Thought for Kids is critical and share posts. Check out their [promotional toolkit](#) for more ways to help as an individual, a business, or an organization.

*"We can't be there for kids without the help of caring school staff and volunteers throughout the year. We're calling on people to donate and help spread the word about Fund Food for Thought. Every dollar donated, social media post shared, and text sent gets us one step closer to 500 kids right here in our community being nourished, healthier, better able to learn, and cared for during the upcoming school year. Together, we're investing in kids' well-being and success now and in the future. We deeply appreciate any way that you can help." – Patrick Boyle, Executive Director, Sheboygan County Food Bank.*

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*Sheboygan County Food Bank (SCFB) distributes culturally-relevant and nutritious food to partner organizations and through its core programs – Food for Thought for Kids, Community Cafe, Food+ for Neighbors, and Sheboygan Cares Food Pantry – to ensure that no one in Sheboygan County goes hungry. In 2023, SCFB distributed 1.1 million pounds of food to support over 5,300 families each month. To learn more and donate now, please visit [www.sheboygancountyfoodbank.com](http://www.sheboygancountyfoodbank.com).*