

FOR IMMEDIATE RELEASE

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Sheboygan County Food Bank Announces \$30,000 Fundraising Match, Remains Hopeful with Continued Support from the Community

Sheboygan, WI (April 29, 2020) –

Sheboygan County Food Bank (SCFB) is dedicated to serving Sheboygan County residents in need of emergency food, including those directly affected by the COVID-19 health and economic crisis. SCFB is remaining open in service to our partners who serve seniors, families, and children. With the evolving situation, we continue to adjust operational safety measures and expand programming to ensure we are safely providing access to healthy, emergency food for all residents in need.

Our primary focus is to safely deliver these emergency food boxes within the community to food pantries, shelters, low-income senior housing sites, schools, and other organizations. All of our partner food pantries have transitioned to handing out prepackaged food boxes and bags using a drive-thru method, or pick-up approach, while wearing personal protective gear. As of April, we teamed up with Love INC to deliver food boxes to our neighbors in need who are homebound.

As our community's businesses and organizations adjust operations to take necessary precautions to prevent the spread of COVID-19, SCFB is anticipating a continued significant increase in emergency food assistance for our neighbors. This will require sustained, increased emergency food distribution throughout our community to ensure no one in Sheboygan County goes hungry.

Having an adequate and healthy supply of food plays an undeniably powerful role in the physical well-being and mental wellness of our neighbors — this is especially critical as we face this global health crisis. We continue to serve our neighbors in need, which now includes many people who have been directly affected by COVID-19. These people who need healthy emergency food are suffering from income loss due to an abrupt loss of their job and/or needing to self-quarantine in order to heal themselves and protect others in our community. When household incomes are reduced, this will have a direct effect on dependents, such as children, who especially need food to nourish their growing bodies and minds. Our work ensures that our neighbors – including children – have the food that they need during this challenging time.

Cash donations to purchase food items have already been and will continue to be important for the Sheboygan County Food Bank during this time to meet the increased demand and cover shortfalls in food donations, which is why we recently launched our *Sheboygan County Hunger Relief Food Fund (SCHRFF)*. Donations made to our SCHRFF go specifically to purchase healthy emergency food in response to COVID-19 in our community.

We are grateful to share that we reached our \$10,000 fundraising match provided by a thoughtful anonymous donor for our SCHRFF. To keep the momentum going and support the substantial need, we are excited to share that a new anonymous group of donors joined forces to provide another match for up to \$30,000 for donations made to our SCHRFF.

If you would like to contribute to this fund and double your impact, any amount is graciously accepted and it is the easiest, safest way to help. We accept both checks and online donations. Online donations have a "Sheboygan County Hunger Relief Food Fund" designation option. If you decide to send a check, please make checks payable to "Sheboygan County Food Bank" and mail to our location, 3115 N 21st St., Suite #1, Sheboygan, WI 53083, and please note "Sheboygan County Hunger Relief Food Fund" if you want the money to go specifically for food purchases in response to COVID-19 in our community. Online donations have a "Sheboygan County Hunger Relief Food Fund" designation option.

Thank you for your generous support. We give special thanks to all of those who have already shown compassion through your monetary gifts. These gifts combined with our dedicated volunteers, staff, and partner organizations are a remarkable inspiration through this difficult time and we know that we will get through this as a community with your continued support.

To donate online now and for the latest updates, resources, and FAQs related to emergency food in Sheboygan County, please visit our website at SheboyganCountyFoodBank.com.